

THE LAUNCH COLLECTION

GIFTS WITH INTENTION







HOW WE ADD *VALUE* TO YOUR GIFTING GOALS

Custom, Quality Products

Professional, crafted goods with endless branding opportunities. We believe when it comes to sourcing customizable products, quality wins over mass production. We curate functional, memorable items to help build your brand awareness within each gift.

In-House Paper Design

When you work with us, you're working with an experienced design team who will help create premium paper products. We work within your brand guidelines to accent your gifts with personalized insert cards, tags, stationery and more.

Personalized Strategy

We incorporate our refined skillsets in branding, marketing and design into every project we take on. We analyze your gifting objective, making sure that your goals are met in a tangible, tasteful way. Our goal is to have your gift keep paying dividends into your band's reach well after it's been received.

THE TIMELINE

AVERAGE TIMES FOR EACH STEP IN YOUR GIFTING PROJECT - TIMES CAN VARY DEPENDING ON SCOPE, SIZE AND TIMEFRAME. EACH PROJECT WILL HAVE THEIR OWN CUSTOM TIMELINE.

1	LEARN 1 WEEK	WE TAKE THE TIME TO LEARN ABOUT YOUR COMPANY OR GIFTING PROJECT, AS WELL AS OUTLINE KEY GOALS AND NEEDS FOR YOUR GIFT.
2	PLAN 1-2 WEEKS	WE SOURCE, DESIGN AND MOCK UP CUSTOM GIFTING OPTIONS FOR YOU TO CHOOSE FROM THAT WILL FIT IN YOUR BUDGET AND TIMELINE.
3	CREATE 1-3 WEEKS	PRODUCTION STARTS WHEN YOU APPROVE YOUR GIFTING CAMPAIGN. WE TAKE CARE OF ALL THE DETAILS - ORDERING, DESIGNING AND MAINTAINING YOUR TIMELINE.
4	FULFILL 1-2 WEEKS	ASSEMBLY AND SHIPMENT START ONCE ALL ELEMENTS HAVE ARRIVED. WE KEEP YOU IN THE LOOP AT ALL STEPS AND MAKE SURE ALL LOGISTICS ARE CONFIRMED AND READY TO GO.

Have a tight timeline? We have rush capabilities! Reach out with your specific timeframe needs.





GIVING BACK

At The Launch Collection, we bring a mission-driven approach to traditional gifting. We pair your customized designs with products created by a diverse group of women-led and owned businesses.

According to The Lily Family School of Philanthropy 2020 Report, only 1.6% of charitable giving goes to women and girls - we're doing our part to change that. Each year we highlight multiple non-profits and causes to give a portion of our proceeds to. You have the option to match our donation, and with that, a branded impact card will be included in the gift to highlight your contribution and the cause.

In 2021, we are focusing our awareness efforts towards Indigenous Women and Children.



Oustom Collection

Curated and customized 100% to your business. Let us help you create a stronger brand experience, leaving an *intentional* impact with your gift.





CUSTOM PREMIUM PAPER

Saddle Stitch Lookbook

Starting at \$25 per item | min. 50 Design Fee included in per item cost

Notepads

Starting at \$12 per item | min. 50 Design Fee included in per item cost

Matte Coasters

Starting at \$7 per set of four | min. 25 Design Fee included in per item cost

Stationary

Starting at \$12 per set of ten | min. 25 Design Fee included in per item cost

Insert Cards

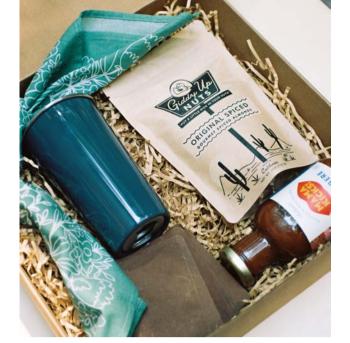
Starting at \$5 each | min. 25 Design Fee included in per item cost



BRANDED GIFTS

Professional, crafted goods with endless branding opportunities. We work with high quality vendors that offer unparalled service and design opportunities for you brand. From custom leather accessories and notebooks, to barware, drinking stones and office essentials, you can be sure to stay top of mind with your gift.









PRODUCT SOURCING

We pair your customized designs with products created by a diverse group of women-led and owned businesses. Innovators, creative and designers, we are proud to highlight and show off these unique and memorable products.







PRESENTATION

Our standard orders come with a branded kraft mailer with white ink printing and natural krinkle paper filler. Customize and upgrade your gifts with the extras below.

Custom Mailer Design

Starting at \$15 per box | min. 50

Branded Wood Box

Starting at \$25 per box | min. 50

Belly Bands

Starting at \$3 per item | min. 25

Custom Tissue Paper

Starting at \$350 per 100 boxes | min. 100

Color Krinkle Filler

Starting at \$6 per box | min. 25

Insert Cards

Starting at \$5 per box | min. 25

Logo Stickers

Starting at \$3 per box | min. 25

Tags

Starting at \$3 per box | min. 25

Wax Seals & Stamps

Starting at \$5 per box | min. 50

Custom Stamp/Seal Additional \$50



AT YOUR SERVICE

We are a design house, so if you have an idea, let's make it *happen*.

Have creative needs outside of gifting? Ask us about our Branding and Graphic Design services.

THE LAUNCH COLLECTION



GIFT WELL.

@thelaunchcollection















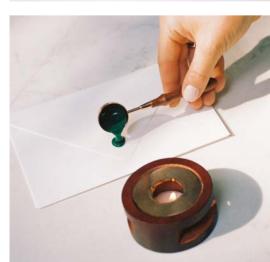














WANT TO LEARN MORE ABOUT HOW WE CAN ELEVATE YOUR GIFTING STRATEGY?

Check out our website thelaunchcollection.com

Let's be friends on the 'gram @thelaunchcollection

Email us
giftwell@thelaunchcollection.com