



THE LAUNCH COLLECTION

GIFTS WITH INTENTION



WELCOME

At The Launch Collection, we specialize in curated gifting solutions, sourced with *intention* and completely customizable to your brand. We serve businesses big and small, the event and wedding industry, and project-based gifting initiatives.

With a library of distinct, designable items and our in-house Custom Shop, we will enhance your gifting strategy to pay dividends into your brand awareness and reach. From designs that encourage social media engagement to products that will become staples for your clients, we'll ensure that your gift will keep on giving well after its received.

Let's start to *Gift Well*.



MEET THE FOUNDERS

We are women-owned company with over 15 years of marketing and branding experience, inspired to bring our refined design skills to corporate gifting. We met in 2014 when we were both involved in the publishing industry. From there, we branched off and created our own paths, growing babies and roots in Montana and Georgia. We both had a passion for empowering female brands and companies, so we decided to put our refined skills in 15 years of Graphic Design and Marketing to a bigger market. We wanted to introduce something that was a more tailored gifting experience with intention. And so, that's how the story goes for The Launch Collection!

We cannot wait to work with you!
Anamarie Dowaliby & Taylor Chamberlain



HOW WE ADD *VALUE* TO YOUR GIFTING GOALS

Custom, Quality Products

Professional, crafted goods with endless branding opportunities. We believe when it comes to sourcing customizable products, quality wins over mass production. We curate functional, memorable items to help build your brand awareness within each gift.

In-House Paper Design

When you work with us, you're working with an experienced design team who will help create premium paper products. We work within your brand guidelines to accent your gifts with personalized insert cards, tags, stationery and more.

Personalized Strategy

We incorporate our refined skillsets in branding, marketing and design into every project we take on. We analyze your gifting objective, making sure that your goals are met in a tangible, tasteful way. Our goal is to have your gift keep paying dividends into your brand's reach well after it's been received.

THE TIMELINE

AVERAGE TIMES FOR EACH STEP IN YOUR GIFTING PROJECT - TIMES CAN VARY DEPENDING ON SCOPE, SIZE AND TIMEFRAME. EACH PROJECT WILL HAVE THEIR OWN CUSTOM TIMELINE.

1

LEARN
1 WEEK

WE TAKE THE TIME TO LEARN ABOUT YOUR COMPANY OR GIFTING PROJECT, AS WELL AS OUTLINE KEY GOALS AND NEEDS FOR YOUR GIFT.

2

PLAN
1-2 WEEKS

WE SOURCE, DESIGN AND MOCK UP CUSTOM GIFTING OPTIONS FOR YOU TO CHOOSE FROM THAT WILL FIT IN YOUR BUDGET AND TIMELINE.

3

CREATE
1-3 WEEKS

PRODUCTION STARTS WHEN YOU APPROVE YOUR GIFTING CAMPAIGN. WE TAKE CARE OF ALL THE DETAILS - ORDERING, DESIGNING AND MAINTAINING YOUR TIMELINE.

4

FULFILL
1-2 WEEKS

ASSEMBLY AND SHIPMENT START ONCE ALL ELEMENTS HAVE ARRIVED. WE KEEP YOU IN THE LOOP AT ALL STEPS AND MAKE SURE ALL LOGISTICS ARE CONFIRMED AND READY TO GO.

*Have a tight timeline? We have rush capabilities!
Reach out with your specific timeframe needs.*



DAILY PAUSE
Journal





GIVING BACK

At The Launch Collection, we bring a mission-driven approach to traditional gifting. We pair your customized designs with products created by a diverse group of women-led and owned businesses.

According to The Lily Family School of Philanthropy 2020 Report, only 1.6% of charitable giving goes to women and girls - we're doing our part to change that. Each year we highlight multiple non-profits and causes to give a portion of our proceeds to. You have the option to match our donation, and with that, a branded impact card will be included in the gift to highlight your contribution and the cause.

In 2021, we are focusing our awareness efforts towards Indigenous Women and Children.

THE LAUNCH COLLECTION

IMPACT CARD

NATIONAL INDIGENOUS
WOMEN'S RESOURCE CENTER

1% OF THIS GIFT GOES TOWARDS THE NATIONAL
INDIGENOUS WOMEN'S RESOURCE CENTER

The "Launch" series is a powerful, original, authentic
series of books that explore the experiences of
Indigenous women and girls. The series is
designed to be a resource for educators, students,
and anyone interested in learning more about
Indigenous women's experiences.

HOW TO GET INVOLVED

- FOLLOW: @NIWRC
- LEARN: NIWRC.ORG
- HELP: NIWRC.ORG/DONATE



THE Custom Collection

Curated and customized 100% to your business. Let us help you create a stronger brand experience, leaving an *intentional* impact with your gift.





CUSTOM PREMIUM PAPER

Saddle Stitch Lookbook

Starting at \$25 per item | min. 50

Design Fee included in per item cost

Notepads

Starting at \$12 per item | min. 50

Design Fee included in per item cost

Matte Coasters

Starting at \$7 per set of four | min. 25

Design Fee included in per item cost

Stationary

Starting at \$12 per set of ten | min. 25

Design Fee included in per item cost

Insert Cards

Starting at \$5 each | min. 25

Design Fee included in per item cost

BRANDED GIFTS

Professional, crafted goods with endless branding opportunities. We work with high quality vendors that offer unparalleled service and design opportunities for you brand. From custom leather accessories and notebooks, to barware, drinking stones and office essentials, you can be sure to stay top of mind with your gift.





PRODUCT SOURCING

We pair your customized designs with products created by a diverse group of women-led and owned businesses. Innovators, creative and designers, we are proud to highlight and show off these unique and memorable products.







PRESENTATION

Our standard orders come with a branded kraft mailer with white ink printing and natural krinkle paper filler. Customize and upgrade your gifts with the extras below.

Custom Mailer Design

Starting at \$15 per box | min. 50

Branded Wood Box

Starting at \$25 per box | min. 50

Belly Bands

Starting at \$3 per item | min. 25

Custom Tissue Paper

Starting at \$350 per 100 boxes | min. 100

Color Krinkle Filler

Starting at \$6 per box | min. 25

Insert Cards

Starting at \$5 per box | min. 25

Logo Stickers

Starting at \$3 per box | min. 25

Tags

Starting at \$3 per box | min. 25

Wax Seals & Stamps

Starting at \$5 per box | min. 50

Custom Stamp/Seal Additional \$50



AT YOUR SERVICE

We are a design house, so if you have an idea,
let's make it *happen*.

Have creative needs outside of gifting? Ask us
about our Branding and Graphic Design services.

THE LAUNCH COLLECTION



GIFT WELL.

@thelaunchcollection





20  21
THE LAUNCH COLLECTION
GIFTS WITH INTENTION

WANT TO LEARN MORE ABOUT HOW
WE CAN ELEVATE YOUR GIFTING
STRATEGY?

Check out our website
thelaunchcollection.com

Let's be friends on the 'gram
[@thelaunchcollection](https://www.instagram.com/thelaunchcollection)

Email us
giftwell@thelaunchcollection.com